



HOWTH YACHT CLUB



the corporate opportunity



Introduction



Take... one of Ireland's biggest and longest established sailing clubs

Add... in a modern clubhouse, facilities and equipment

Mix... with a wide choice of corporate partnership benefits

Stir... in a variety of appealing activities afloat and ashore...

...and you have the recipe for success in promoting your business to customers, staff and the general public in an innovative and leisure-filled way!

Howth Yacht Club - offering businesses the opportunity for valuable sports sponsorship as well as corporate partnership which can be utilised for bespoke events such as product/brand launches, team-building days and customer relations exercises.





H Y C - b a c k g r o u n d



One of Ireland's biggest sailing clubs, Howth Yacht Club is also one of the longest established, dating back to 1895, and today has some 1,500 members who enjoy year-round sailing and state-of-the-art facilities.

These include a distinctive Continental-style clubhouse with panoramic views, modern changing and showering amenities, a 300-boat marina and a large boat-park.



Winner of the Irish 'Sailing Club of the Year' Award on three occasions and regarded as one of the premier racing clubs on the Irish sailing scene, HYC is highly active at all levels of the sport and its members have won numerous national and international championships.

Family membership is a central core of the club, which has a large number of junior members as a result.

Junior and adult sail training is an important element within the club and members are encouraged to sail and/or race in a variety of dinghies and keelboats.

Howth is acknowledged as one of Europe's most outstanding sailing event locations and HYC has previously hosted seven World and European Championships in the past, and countless regional, national and international events over the years.

The Club has gained a reputation as an ideal location for dinners, presentations, meetings, special occasions such as weddings and anniversaries, and as a venue with a difference for corporate events such as management team meetings and product launches.

Howth can be easily reached by car or by DART – the railway station is a two-minute walk from the clubhouse.

HYC would now like to offer you and your business partners the opportunity to avail of these outstanding facilities through a variety of corporate options.



Club facilities



- Distinctive modern clubhouse
- Lounge Bar with panoramic views
- Full dining facilities
- Private dining options (6-200 persons)

- Four meeting rooms (dependent on personnel requirements)
- Large changing rooms & showers
- Wi-Fi throughout clubhouse



- 300-boat marina for yachts and motorboats
- Large boat-park and launching slipway
- Extensive car-parking facilities



Corporate packages & sponsorship

Howth Yacht Club has created a series of packages designed to give businesses opportunities which differ dramatically from the norm for:

- Management meetings
- Business presentations
- Team building exercises (using J80 keelboats)
- Product/brand launches
- Off-site brainstorming sessions
- Customer entertainment
- Staff incentive rewards
- Corporate days out
- Off-site monthly meetings etc.

Sponsorship Opportunities:

- 3-year major events sponsorship (one event per year)
- Championship event sponsorship - Gold/Silver/Bronze options
- Single event sponsorship
- Corporate Day
- J80 Partnership - team-building exercises through racing in identical J80 keelboats with experienced skippers



Activities within these headings include:

- On-the-water Corporate Entertainment
- Corporate Sailing Days
- Use of 'Centenary Room'
- Use of Club Dining Room
- Use of Meeting Rooms
- Corporate inclusive membership for company staff
- Media Promotional Package
- Indoor/Outdoor Branding & Display
- Product/Brand Launches



<i>The HYC Sponsorship Packages that are available:</i>	3-Year Major Event Sponsorship	Corporate Sponsorship GOLD	Corporate Sponsorship SILVER	Corporate Sponsorship BRONZE	Sailfleet J80 Partnership	Single Event Sponsorship	Corporate Day
3-year exterior wall display	Yes	-	-	-	-	-	-
On-the-water corporate entertainment	Yes (2 days per year)	-	-	-	-	Yes (1 day)	-
Corporate sailing day	-	Yes (x3)	Yes (x2)	Yes (x1)	-	-	Yes (1 day)
Corporate use of Centenary Room	Yes (3 days)	Yes (x3)	Yes (x2)	Yes (x1)	Yes (x1)	Yes (1 day)	Yes (1 day)
Corporate use of Club Dining Room	Yes (3 days)	Yes (x3)	Yes (x2)	Yes (x1)	Yes (x1)	Yes (1 day)	Yes (1 day)
Meeting rooms usage	Yes (3 days)	Yes (x3)	Yes (x2)	Yes (x1)	Yes (x1)	Yes (1 day)	Yes (1 day)
Corporate membership	3 complimentary	Up to 15	Up to 10	Up to 5	Temporary during event & corporate day	Temporary during event & corporate day	Temporary during event & corporate day
Free entry to J80 Corporate Championships	-	1 team	-	-	1 team	-	-
Use of HYC PR Officer	Yes	-	-	-	-	-	-
Presence at press launches and prizegivings	Yes	-	-	-	Yes	Yes	-
Dinner at event prizegivings	Yes (x4)	-	-	-	-	Yes (x2)	-
Media promotional package including website branding	Yes	Yes	Yes	Yes	Yes	Yes	-
Indoor branding & discreet display	During event and additional days	-	-	-	-	During event and additional days	During event and additional days
Total annual cost:	€25,000.00	€15,000.00	€10,000.00	€5,000.00	€3,500.00	€1,500.00 (per day)	€150.00 (per person)



HOWTH
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Harbour Road, Howth, Co. Dublin, Ireland.
Tel: 01 832 2141. Fax: 01 839 2430.
Email: office@hyc.ie

www.hyc.ie/corporate