

Howth 17 Footers Association Communications Policy

The Howth 17 Class maintain a range of communications channels to promote the class, its activities, events and Howth Yacht Club. All Howth 17 owners, crews and supporters may subscribe to all or any channel.

All content should be relevant to the class and its activities. Because of the wide diversity and ages in the class subscribers should ensure that all content is appropriate and will not give offence.

Members provide email addresses, social media access and mobile phone numbers solely for use within the class. This personal data must not be forwarded, copied or transmitted to any individual in part or whole for any purpose without the specific permission of each individual. Use of inappropriate content may result in the author's removal from the channel.

There are 4 communications channels used by the Howth 17 Class at HYC and the Howth 17 Footers Association.

Weh:

<u>hyc.ie</u> Is the primary channel for information on club racing, trophies, sailing and social events and news for HYC members and the general public.

Facebook:

The Howth 17 Footers Association Facebook page promotes the class publically and provides selected news, updates and photographs that might be of interest to friends, members and the wider Facebook community.

WhatsApp:

This is our instant messaging channel for questions, news, developments and social interaction. Requests to join the group can be made by downloading WhatsApp to your phone or WhatsAppweb to your tablet and emailing your mobile number to one of the following administrators:

- <u>ian_j_byrne@eircom.net</u>
- <u>ian.malcolm99@gmail.com</u>
- peter@petercourtney.com
- houlihan.tom@gmail.com
- nwmassey@gmail.com
- turvey.brian@gmail.com

Email:

Is the official Class communications channel where notices, meeting agendas, minutes and relevant HYC communications are posted e.g. cascades from the Sailing Committee, the Class Captain, racing related information etc.. Requests to join the email circulation list should be made to the Class Captain through your skipper including your name, email address and mobile phone number.

Our channels are alive and connect you to the buzz and heartbeat of the Howth 17 Class, so get connected, get involved and get sailing!